What to expect with Zumba’s Next Rising Presenter talent hunt

(see Official Rules for complete details):

Once videos are submitted they will be a reviewed by a panel of judges including

ZES™ Steve Boedt and ZES™ Kass Martin and members of the Zumba® Home Office.

The videos will be judges based on the quality of cueing, connection, and choreography.

The Top 5 finalists will be chosen and will work with ZES™ Steve Boedt and ZES™ Kass Martin to finesse skills and provide feedback on instructing. This will be done via Face Time, email, or Skype.

The Top 5 finalists will be required to attend that year Zumba® Instructor Convention. Zumba will cover your registration fee for Convention and provide you with a hotel room for 4 nights. You will be responsible for all travel costs to and from Convention site.

At Convention:

1. Meet with Kass and Steve and additional finalists to go over the logistics for the rest of the competition.
2. Shop at the Zumba® Wear shop (each of the Top 5 finalists will receive a coupon redeemable for $500 in Zumba® Wear).
3. “Presentation Round” where finalists will present their skills to the judges (ease of speaking in front of others, connecting with the crowd, performing their choreography routine, etc.)
4. Top 5 Finalists will perform on the Let It Move You™ Stage where judges will watch presentation skills and connecting with audience skills.
5. Top 5 Finalists will participate in the “Zumba’s Next Rising Presenter” at Convention where they will co-teach with other finalists as well as Kass and Steve.
6. Winner will be announced at the closing session, receive the title of

“Zumba’s Next Rising Presenter” and perform a routine on stage.