What to expect with Zumba’s Next Rising Presenter talent hunt

(see official rules for complete details):

Once videos are submitted they will be a reviewed by a panel of judges including

ZES™ Steve Boedt and ZES™ Kass Martin and members of the Zumba® Home Office.

The videos will be judges based on the quality of cueing, connection, and choreography.

The Top 5 finalists will be chosen and will work with ZES™ Steve Boedt and ZES™ Kass Martin to finesse skills and provide feedback on instructing. This will be done via Face Time, email, or Skype.

The Top 5 finalists will be required to attend the next year JAPAN Instructor Conference. Zumba® will cover your registration fee for the Conference and provide you with a hotel room for 4 nights. You will be responsible for all travel costs to and from Conference site.

At Conference:

1. Meet with Kass and Steve and additional finalists to go over the logistics for the rest of the talent hunt.
2. Shop at the Zumba® Wear shop (each of the Top 5 finalists will receive a coupon redeemable for $500 in Zumba® Wear).
3. “Presentation Round” where finalists will present their skills to the judges (ease of speaking in front of others, connecting with the crowd, performing their choreography routine, etc.)
4. Top 5 Finalists will participate in the “Zumba’s Next Rising Presenter Asia” at Convention where they will co-teach with other finalists as well as Kass and Steve.
5. Winner will be announced at the closing session, receive the title of

“Zumba’s Next Rising presenter ASIA 2019” and perform a routine on stage.